



STRATEGY  
IMPLEMENTATION  
INSTITUTE

# Become a Fellow of the Strategy Implementation Institute



The Fellowship is the highest and most prestigious recognition from the Strategy Implementation Institute (Institute) for practitioners in the field of strategy implementation. “Fellows of the Institute” have successfully:

- Demonstrated a passion in the subject
- Proven the skills they have learned as a Strategy Implementation Professional—our online course and certification
- Exhibited a desire to continuously learn and develop.



Recognition enters you into an exclusive club as Fellows of the Institute with both the knowledge and skills to implement strategy. Recipients are accomplished leaders from a broad range of fields who have had the vision and passion to make significant and lasting contributions to the strategy implementation profession, community, and the Institute.

Implementing strategy is a rare and highly appreciated skill set that sets apart the most influential and successful leaders in business.

The Fellowship is a significant part of the Institute’s purpose to: “Develop implementation professionals around the world”.

Members who are approved to participate in the Fellowship benefit from:

- Global recognition
- Three months of mentoring by one of the co-founders of the Institute, either Antonio Nieto-Rodriguez and Robin Speculand
- Add the title after your name, “Fellow of the Strategy Implementation Institute”
- Contribution to the Strategy Implementation Body of Knowledge
- Opportunity to become a mentor to Institute members

The Institute was founded in 2020 by Antonio Nieto-Rodriguez and Robin Speculand, two global thought leaders who share a passion to develop people to be implementation professionals. As well as developing them with the skills to implement strategy, the Institute also has an online community available for members to learn, share, and grow.





# Fellow

## Criteria for Becoming a Fellow

A core criteria for becoming a Fellow is that you have:

1. Learned the skills as a Strategy Implementation Professional (SIP)
2. Open to mentoring, sharing and guiding others in strategy implementation
3. A passion and are driven to improve strategy implementation around the world

The Fellowship’s focus is to demonstrate these skills in practice Activity.

Criteria	Activity
Certified Strategy Implementation Professional (SIP)	Certified SIP for minimum six-months
Member of the Institute	Member of the Institute, in good standing.
Evidence of successful track record and demonstrated experience	Submit accomplished works or publications or research
Prepared an organizational 90-day strategy implementation plan	Implement the plan within 90 days
Achieve measures of success	Identify measures for the plan, set targets, and demonstrate success against targets
Published paper on Implementation Plan experience on the Institute website	1,500-word paper on the strategy implementation plan and your experience in being successful



# Timeline

Upon agreeing on the starting date for the fellowship, the following are required:

## Minimum 45 Days before Starting

- Online submission of request to become a Fellow of the Strategy Implementation Institute
- Video application—three- to five-minute video explaining why you should be considered for the Fellowship
- Submission of evidence:
  - Date you joined the Institute
  - Examples of accomplished works or publications or research, if available

## Application Confirmation

- Candidates are notified within one month after the application is received.

## Minimum 30 Days before Starting

- Interview call with Institute to prepare you for the Fellowship
- Submission of 90-day strategy implementation plan\* using the template from the [Institute's website](#)
- Submission of full payment

\*Strategy Implementation plan must:

- Have a clear line of site to your organization's strategy
- Be within your area of control
- Achievable within 90 days
- Have six to eight measures to track its performance

## Completion of 90-day Implementation Plan

- Submission of plan success, including measures, targets, and demonstration of actions
- 20 minute virtual presentation and 20 minutes Q&A with Antonio and Robin
- 1,500-word paper on the implementation plan and your experience in being successful

## Completion of Fellowship

- Confirmation of successful graduation as a Fellow of the Institute
- Add the title after your name, "Fellow of the Strategy Implementation Institute"
- Public announcement of Fellowship and inclusion in the Institute Fellows exclusive club



## Fellowship Mentoring

To support you through the Fellowship process, you will have access to either Antonio Nieto-Rodriguez or Robin Speculand as your personal mentor once per month, over the 90 days of the strategy implementation plan.

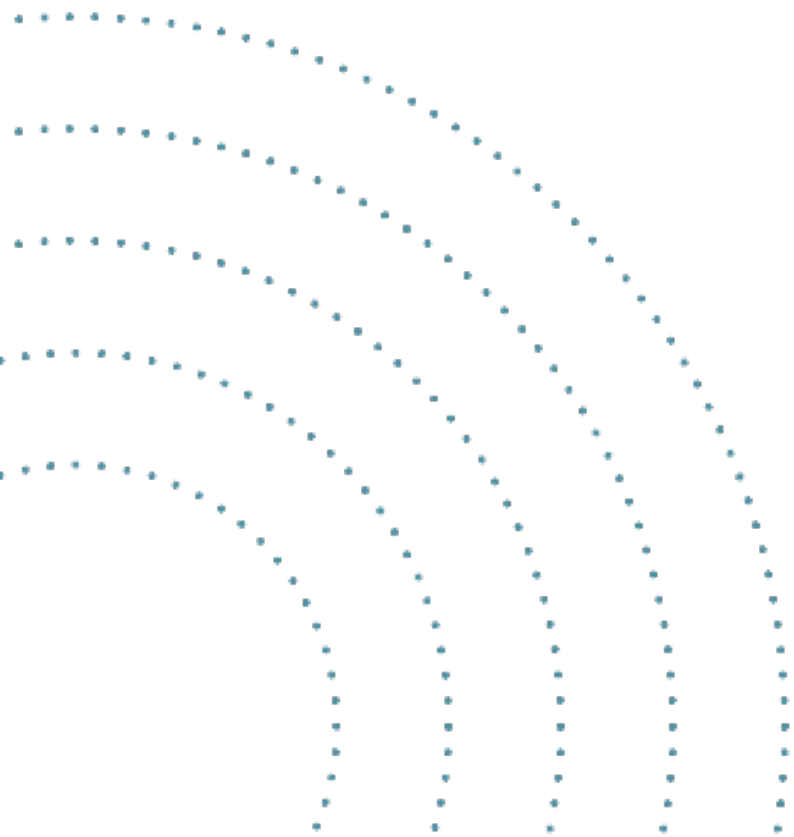


## Fellowship Investment Fee

Take advantage of the early adopters Fellowship promotion:

**US\$2,500** (reduced from ~~\$5,000~~)

To contact the institute, please email: [info@si-institute.org](mailto:info@si-institute.org)





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