



Inaugural Awards 2023

Two-thirds of strategy implementations fail.

Having the knowledge and skills to implement strategy is a critically missing competency among leaders. This is because they have been taught how to plan but not how to implement.

The purpose of the Strategy Implementation Institute is to develop implementation professionals.

At the beginning of its third year, the Institute is launching its first implementation awards. These awards recognize organizations and individuals who have demonstrated the unique ability to implement strategy successfully.

2023 Inaugural Awards

It is hard enough to craft the right strategy for an organization and even tougher to deliver on strategic promises through successful implementation. That's why we are drawing attention to stellar accomplishments through the Institute's Inaugural Awards.

The winners will be announced on the second day of our biennial conference on May 24th.

Corporate Award Shortlist

This award honors companies that have announced their strategy and are successfully implementing it. From a list of companies, three have made our shortlist. They are:



Haier

L'ORÉAL

Individual Award Shortlist

These are individuals who stand above their peers in demonstrating their implementation capabilities. From the list of individuals, we have identified three are on our shortlist. They are:



So-Young Kang
Founder & CEO, Gnowbe

gnowbe



Ben Robinson
CEO, RQAM

RQAM
Raffles Quay Asset Management



Badr Burshaid
Aramco Program Director,
President of Project
Management Institute,
Kingdom of Saudi Arabia

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